Matinee Daily 2:30 P. M. Evening 7:00-8:30 P. M.

Where GOOD SHOWS are the RULE-not the EXCEPTION

Continuous 2:30 to 11 P. M.

THURSDAY and FRIDAY

MARY PICKFORD

"Pollyanna"

Takn from Eleanor H. Porter's famous 'Glad Book," Pollyanna is one of the most thoroughly enjoyable screen presentations of the season.

Special children's matinees, including Mutt" & Jeff"-11c. Evening prices 15c and 30c, war tax included.

SATURDAY

Elaine Hammerstein

"Greater Than Fame"

Miss Hammerstein will be remembered for her delightful presentation of "The Country Cousin." She is a new star, but going strong. You will like "Greater than Fame,"

Also Harold Lloyd in "Count the Votes"

SUNDAY

Bryant Washburn

'The Six Best Cellars"

Hear Ye! Hear Ye! Oh, All ye wets and drys!-Come forth and see the funniest satire on the modern "speak-easy" you ever saw-nothing to offend-Just made to laugh at, and you sure will laugh!

> Also Christie Special Comedy "Save Me Sadie"

MONDAY and TUESDAY

Maj. Robert Warwick

"The Tree of Knowledge"

Starting with a prologue representing Adam and Eve in the Garden of Eden, "The Tree of Knowledge" shows a modern application of the old, old story. Robert Warwick is supported by Kathlyn Williams.

Also Al St. Johns in his second screamingly funny comedy, "Cleaning Up"

WEDNESDAY

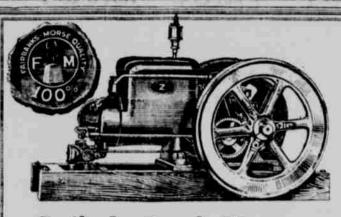
WM. FARNUM

"The Last of the Duanes"

Another of Zane Grey's big western stories, presented as only Bill Farnum can do it. Here is a rare treat for lovers of outdoor pictures depicting the fast-moving life of the old west.

Also Big-V comedy, "Throbs and Thrills"

THURSDAY --- TOM MOORE in "Duds" From Henry C. Rowland's great Saturday Evening Post thrilling detective story of the theft and search for the Great Sultana diamond. Smugglers, thieves, action, fights and everything that goes to make a rattling good picture, tana diamond. Smugglers, thieves, action, fights and everything that goes to make a rattling good picture,



Built In Bosch Magneto Insures Hot Spark

"Z" Engine ignition-positive-powerful-perfect-from Bosch high tension oscillating magneto, built into every "Z" Engine, insures hot spark that gives utmost power from fuel. Oscillating type means quick start with little cranking.

Highest grade magneto on the market-every part interchangeable—as accurately made as a fine watch. Its action is positive, its spark is fiery-intense-hot! All contact parts extra strong-case hardened-wear resist-

ing. This guarantees lifetime ignition-service for the "Z". Perfect ignition gives the "Z" added power—quick starting—smooth, steady operation under all loads. Come in today and let us tell you about other exclusive "Z"

features. For instance: Runs on kerosene, coal oil, tops, as well as gasoline; more than rated power; every part inter-changeable; clean-cut, efficient design; long-lived endurance. Factory Prices:

ALMA ELEVATOR COMPANY

Regent Theatre

THE HOUSE OF GOOD PICTURES

PRICES 11c and 20c

Beatriz Michelena

"Heart of Juanita"

She gave and demanded all-Faithlessness

meant death

"The House Divided"

(Feature)

"BIG BLUFFS AND BOWLING BALLS"

(Vitagraph Comedy)

PATHE NEWS

Extra---Evening Only BAKER'S ORCHESTRA

FREIGHT EXTRA

THE THEATRE

Idlehour Theatre

Genuineness and absolute realism are two factors in the enormous success which Cecil B. De Mille has attained as a motion picture director. These pualities are present in "Male and Female," Mr. DeMille's latest Paramount-Arteraft picture, which was adapted from Sir James M. Barrie's famous play, "The Admirable Crichton" and will be on view at the Idlehour theatre, April 12, 13 and 14. It is Mr. DeMille's desire that every property or furnishing used in his productions be the best that can be bought. Properties used in his latest picture total thousands of dallars in value. One toilet set alone cost five hundred dollars, and the gorgeous gowns worn by Gloria Swanson, Lila Lee, and Bebe Daniels, who are in the cast, are worth a handsome price. In order to supply the locale for the island scenes in "Male and Female," DeMille arranged to film this part of the action on Santa Cruz Island in the Pacific Ocean, just off the California coast. But a tropical island was needed. This did not worry the resourceful director, who had great loads of foliage and tropical plants transplanted, so that the American island resembled a spot in the South Seas. This is but one example of the lavish scale which Barrie's play has been adapted to the screen, though the delightfully human touch of the distinguished dramatist has been fully retained. Ancient Babylon in all its prodigal magnificence is one of the settings in "Male and Female." In thecourse in "Male and Female." In thecourse when I was a king in Babylon distoric court on a desert isle. The Gloria Swanson as the gorgeously at-

The Regent Theatre

"The Fear Market" a Realast Proluction, which is to be presented at he Regent theatre for two days enragement beginning Thursday next a photonloy attraction which crttics who have followed the development of the silver sheet as a medium for the presentation of really big ideas have declared ranks mong the foremost of film dramas.

Alice Brady, the film fan's favorite n the part of Sylvia Stone is called ipon to portray the gamut of human notions and does so with a tensity that is most convincing and a subtle y speak of her work as ranking with best ever seen on the screen.

In no sense is "The Fear Market" preachment. It is an absorbing ale of pathos and love which tugs at he heart strings and keeps the specator entranced from start to finish The story is by Princess Troubetzcoy, and when "Fear Market" made ts appearance in print it created sensation wherever English is read. was apparent that the authoress ased her story on an expose which illed the front pages of the press the

Miss Brady is supported by a cast of screen and stage actors well known theatre-goers for their histrionic

ADVERTISED LETTERS

The following letters remain his office uncalled for and if not deivered will be sent to the Dead Leter Office on April 12, 1920: Cobb. William

Davey, Earl Dice, Mr. George (2) Everett, Mr. Sherman Edgewood Realty Co. Fykes, Miss Angeline Gldstone, Mrs. Edw. Linman, Miss Verone Leuserne, Mr. Arthur Post, Mr. Harry Radabaugh, Miss Blanche Sucke, Herman Supernaw, Mr. A. D.

V. P. Cash, Postmaster.

Could Not Stand Straight It does not take long, when the kidneys are out of order and not doing their work properly, for poisonous acids to accumulate and cause aches and pains: "I caught cold and it settled in my kidneys. My back and sides were so lame and sore I could not stand straight. I use Foley Kidney Pills with good results and am glad to testify to their helping

Sold everywhere in Alma.

Dollar Saving Prices

If you will read these prices, we will prove to you that we can make your Dollar Buy More. We know prices are so high they hurt, and we are sparing no effort to keep the price down



Hosiery

Do you know you can buy of us a Ladies' cotton hose a good one for

Men's work socks

Men's black socks good ones too

Ladies black silk hose

Boys and girls hose-worth 3 times as much

Voiles

We believe we are showing by far the largest line of dress Voiles, the most popular dress material for spring and the price sounds like old times.

Our Price

75c to \$1.50

per yard

WHERE CAN YOU DUPLICATE THESE PRICES?

Window shades | best quality oil shades | 3 feet wide and 6 feet long. Our price

85c

Good fine grade bleached muslin | remember Berckley 60 costs 47c wholesale. Our price

38c

American prints, lights and darks, worth 29c Our price

25c

72 inch table Damask, way underpriced. You must see this to appreciate it. Our price

\$1.10 to \$1.40 YD.

Saturday Special

The Cushing & Benedict Kind -- Exceptional Bargain While in Chicago we bought a case (100 doz.) of children hose sizes 6 to 10 and we are going to sell this whole case SATURDAY, APRIL 3

Buy All You Want No Limit

This Hosiery Is Selected Seconds from a well known maker's line and we would have to get 75c pair for this hosiery in firsts, there are no imperfections that will hurt the service of this hosiery in the least.

Do Not Buy Them by the Pair. Take Our Advice---Buy a Dozen of Every Size You Need.

Cushing & Benedict

"Where You Do the Best"

MONDAY-

SATURDAY-

SUNDAY-

Anita Stewart

"Her Kingdom of Dreams" Added Comedy

TUESDAY AND WEDNESDAY-Charlotte Walker

"JUST A WOMAN"

By the Author of "Paid in Full' "Just a Woman" is a stupendous feature of powerful appeal and wonderful entertainment value. Men

see that your wives see this one. TUESDAY ONLY-Second Episode of the "Invisible Hand'

THURSDAY AND FRIDAY-Alice Brady

'he Fear Market"

She was young, but the marriage he proposed was repulsive to her. She escaped-then? Matinee Prices-11c-20c Night Prices 15c-25c